



Empowering Teens in Their Workplaces

An ePolicyWorks National Online Dialogue
and Twitter Chat



Hosted By: The U.S. Department of Labor's Employment and Training Administration, Occupational Safety and Health Administration, Office of Disability Employment Policy and Wage and Hour Division

Dates: April 19 - May 25, 2021

The U.S. Department of Labor (DOL) promotes a positive and safe employment experience for teen workers. DOL hosted this online dialogue and Twitter chat to gather ideas on the best ways to engage current and prospective teen workers, including through social media, as well as ways to educate teens about their workplace rights, responsibilities and related concerns.

Key Themes and Takeaways from the Dialogue and Twitter Chat



Utilize social media to reach and connect with teens



Reach teens at school



Include mental health in workplace safety and rights and responsibilities conversations with teens



Present at high school career days, career fairs and other job searching opportunities and career-focused events



Promote teen workplace safety across federal and state agencies



Create "teen worker" checklists for both employers and workers



Utilize role models in underserved communities to spread messaging about workplace rights and safety



Integrate DOL messaging into classroom learning



Develop an all-inclusive, teen-focused employment information and assistance digital resource

Dialogue Results: Ideas into Action

DOL analyzed the ideas posted in the online dialogue and during the Twitter chat and explored a variety of approaches to develop the ideas into policies and programs. DOL is taking action by:

- **Enhancing** an existing social media campaign with workplace safety content
- **Writing** a teen worker-focused checklist with mentoring-based best practices to include in its Small Business Handbook
- **Developing** resources on work-based learning with OSHA, ETA and the Department of Education
- **Building** on existing relationships with state and local government agencies focused on teens
- **Launching** a PSA video challenge at [KeepTeenWorkersSafe.org](https://www.KeepTeenWorkersSafe.org)
- **Collaborating** with non-federal organizations on different resources and engagement strategies
- **Promoting** workforce information and education to young adults in underserved communities

Dialogue Participation Summary



1,630

dialogue visits

unique site visitors

783



5,092

page views

average time on site

4:31 minutes



207

registrants

38% of
registrants participated

Online Dialogue Contributions



78

ideas



85

comments



200

votes



51

resources

Twitter Chat Participation

ePolicyWorks hosted a Twitter chat on May 18, 2021 to further the conversation.

[Explore the Archived Twitter Chat.](#)



173

tweets used
#EPWChat



47,173

impressions



746

engagements

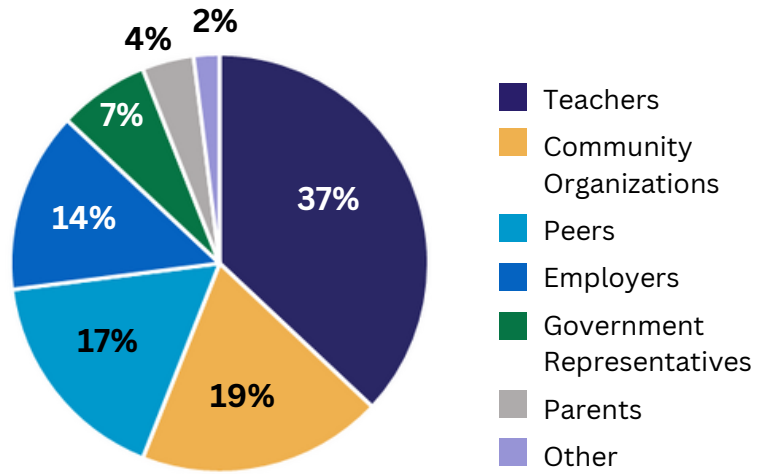


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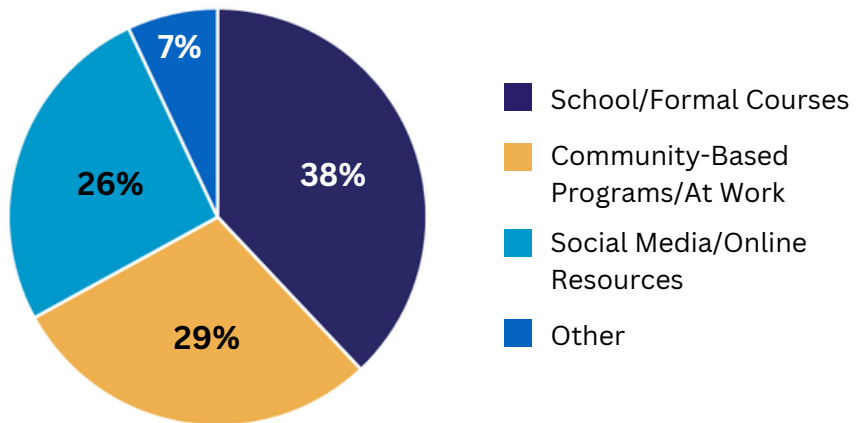
resources

Online Dialogue Summary Data

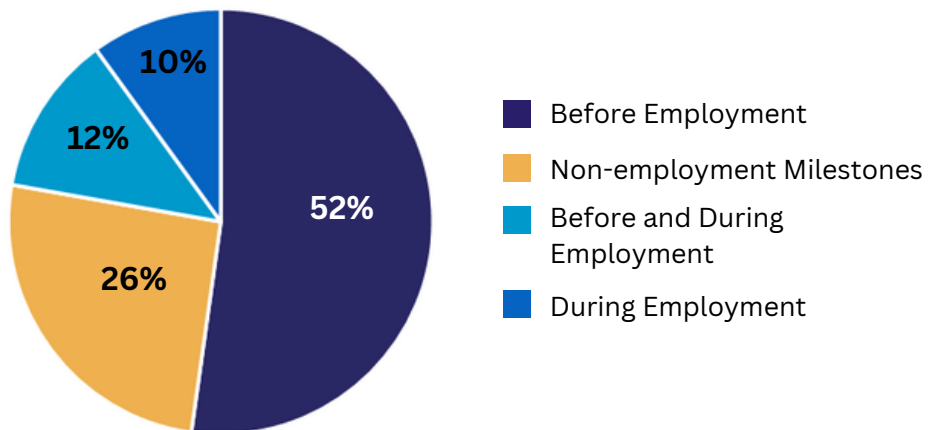
Who should educate teens on workplace safety, rights and responsibilities?



Where should information about teens' workplace safety, rights and responsibilities be offered?

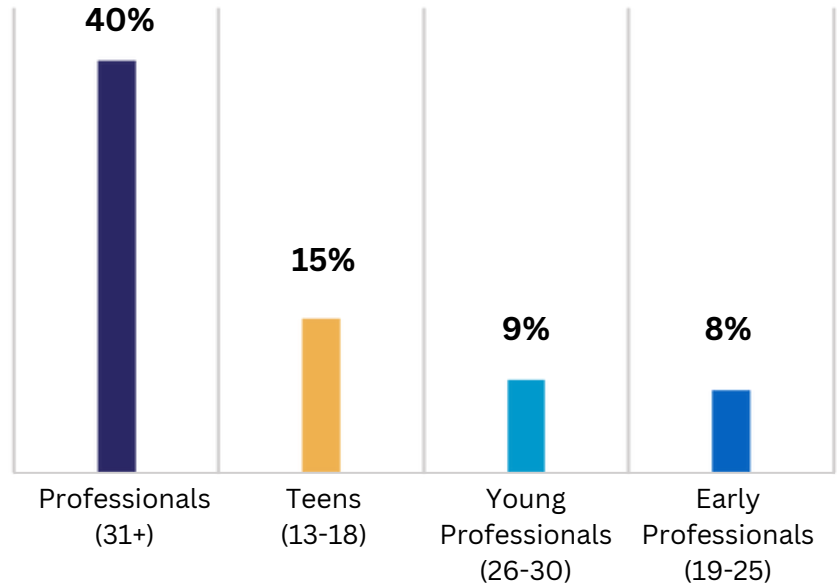


When should teens learn about topics related to workplace safety, rights and responsibilities?

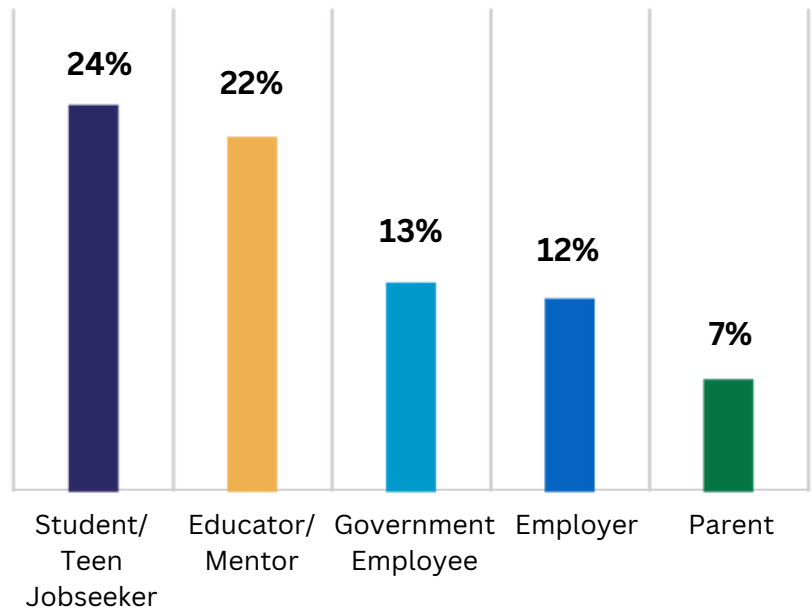


Dialogue Registrant Profiles

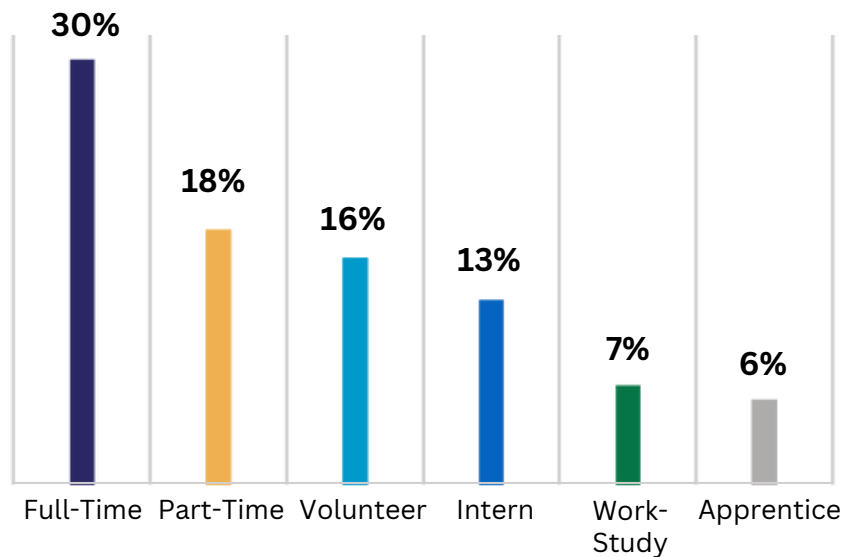
Age Groups



Stakeholder Groups



Employment Type



Outreach Snapshot

To publicize the online dialogue and Twitter chat, ePolicyWorks engaged a variety of stakeholders via email, social media and other digital channels encouraging them to join the conversation. Stakeholder groups included, but were not limited to:

- State Departments of Labor
- Chambers of Commerce
- Workplace safety organizations
- Youth employment associations
- Employer advocacy organizations
- Vocational Rehabilitation agencies
- Disability transition organizations
- Employment policy experts

Thank you to all who participated in this important conversation. A number of leading organizations, agencies and advocacy groups shared ideas and resources including, but not limited to:



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